

## **Dr. Terence (Terry) Flynn, APR, FCPRS**

### **Current Positions:**

Associate Professor  
Department of Communication Studies  
& Multimedia  
McMaster University, TSH 329  
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### **Lead Professor:**

Master of Communications  
Management Program  
[www.mcm.mcmaster.ca](http://www.mcm.mcmaster.ca)

### **Visiting Professorships:**

Syracuse University  
University of São Paulo (Brazil)  
Dublin City University

### **Education:**

Ph.D. (2005). Syracuse University  
M.S. (2002). Syracuse University  
B.A. (1984). Carleton University

### **Professional Achievements:**

President, CPRS (2009-2010)  
Fellow, CPRS (2008)  
Trustee, Institute for Public Relations  
Trustee, A.W. Page Society

### **Awards & Recognition**

2018 – CPRS Mentor of the Year  
2015 – Philip A. Novikoff Award  
2011 – Best Professor  
2010 – Best Professor  
2008 – Bill Cockman Award  
2002 – Leslie J. Moeller Award

Dr. Terry Flynn is one of Canada's leading public relations/communications management researchers and an important bridge between the academy and the profession.

Following a 20-year communications consulting career, Terry joined the faculty of McMaster University after completing his Ph.D. studies at the S.I. Newhouse School of Public Communications at Syracuse University. During his professional career, he built an international practice specializing in crisis and risk communications and public/community engagement working with such organizations as: the Town of Walkerton Ontario; the U.S. Navy Public Health Agency; Toyota Motor Manufacturing Canada; and the Vinyl Council of Canada.

His advice and counsel has also been internationally recognized by: the Canadian Public Relations Society (CPRS); the International Association of Business Communicators; and the Community Relations Awards. Terry's scholarly work has been published in the Journal of Public Relations Review, Public Relations Journal, Canadian Journal of Communication, Corporate Communications, and the Journal of Professional. In 2015, Dr. Flynn was given the prestigious Philip A. Novikoff Award by the CPRS, for superior contributions to the advancement of the profession in Canada and throughout the world.

He is a member of a number of professional and academic organizations including: the CPRS– and was its elected President in 2009-2010; the Institute for Public Relations (Board of Trustees); the International Association of Business Communicators; the Arthur W. Page Society (Board of Trustees); the Canadian Communications Association; and the Association for Educators in Journalism and Mass Communication.

Terry, a life-long resident of Kitchener, Ontario, is currently on the faculty of the Department of Communication Studies & Multimedia at McMaster University in Hamilton, where he founded Canada's first and only Master of Communications Management degree program in 2007. Dr. Flynn's innovative teaching style was recognized in 2010 and 2011 when he was named "Professor of the Year" by the DeGroote School of Business. In 2018 he was named "Mentor of the Year" by the Canadian Public Relations Society.