

BIO:

Grant Bastedo

APR, BA, Grad. Cert. PR Management, CSEC - Principal, Public Relations and Communications Strategy

Grant is an award-winning accredited communications and public relations professional from Regina, Saskatchewan. In his over 28-year career, he has spearheaded countless successful public relations campaigns, communications strategies, marketing initiatives, community investment projects and large multi-faced events for clients across Canada.

Grant is known for his innovative approach and his star use of cutting-edge technologies. He has expertise in developing digital communications strategies and has led portal, website, corporate intranet and mobile projects for clients including: ISC, SIAST, University of Regina and Saskatchewan Liquor and Gaming Authority (SLGA).

Grant has received a number of prestigious awards for his work including: a Gold Quill Award of Excellence from the International Association of Business Communicators (IABC), a Canadian Public Relations Society (CPRS) National Award and three Saskatchewan Awards for Communications Excellence (ACE).

In 2012, Grant brought together international renowned experts and close to 400 of Saskatchewan's public and private sector leader at the Saskatchewan 3.0 Summit. The Summit fostered meaningful discussion about the province's digital future and showcased successful digital innovating that are occurring around the globe.